CONTINUING YOUR NURSING EDUCATION
CONGRATULATIONS!
WHY PURSUE A HIGHER NURSING CREDENTIAL?

- Achievement of personal goals
- Increased salary
- Enhanced role
- Career diversity
- Professional advancement
THE CURRENT STATE OF NURSING

1.2 million

Number of job openings for nurses by 2020

47

Average age of RN nurses (age trending up)

26%

Projected employment growth for RNs by 2020

“Nursing Shortage,” American Assoc. of Colleges of Nurses
“Fiscal Year 2011 Annual Report,” Oklahoma Board of Nursing
Bureau of Labor Statistics
**NURSING EMPLOYMENT GROWTH**

Projected Employment Growth by Occupation

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Employed In 2010</th>
<th>Additional Needs by 2020</th>
<th>Total Needed by 2020</th>
<th>% Change from 2010 to 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registered Nurse</td>
<td>2,737,400</td>
<td>711,900*</td>
<td>3,449,300</td>
<td>26%</td>
</tr>
<tr>
<td>Licensed Practical Nurse</td>
<td>752,300</td>
<td>168,500</td>
<td>920,800</td>
<td>22%</td>
</tr>
<tr>
<td>Nursing Assistants</td>
<td>1,505,300</td>
<td>302,000</td>
<td>1,807,200</td>
<td>20%</td>
</tr>
</tbody>
</table>

*Does not account for additional replacement nurses needed.
THE CURRENT STATE OF NURSING

Aging Population
As the population ages, demand for qualified nurses is increasing.

Changing Legislation
The Affordable Care Act will provide insurance coverage for 32 million previously uninsured Americans.

EQUALS

More Complex Cases
As patient numbers increase, nurses must keep their skills current by continuing to pursue higher levels of education.
55% of today’s RNs plan to retire by 2020. The majority of RNs who plan to retire are nurse leaders, creating more leadership opportunities for BSN-prepared RNs.

The role of the RN is changing. Registered nurses today are expected to manage interdisciplinary teams and play a larger role in patient case management.

FACT:

FACT:

“The REASON BEHIND THE CHANGE”

THE NEW ROLE OF THE RN
MAGNET FACILITIES

WHAT IS MAGNET STATUS?
Magnet status is the highest recognition by the American Nurses Credentialing Center (ANCC) for excellence in nursing services and staff.

WHO HAS EARNED IT?
Over 395 hospitals in 44 states have achieved magnet status—a number that’s expected to grow quickly in the coming years.

WHAT ARE THE BENEFITS?
Magnet hospitals attract top talent by establishing excellent conditions for employees and patients. Top magnet initiatives include:

- Career Development
- Management Style
- Nursing Autonomy
WHY WORK IN A MAGNET FACILITY?

- Increased nurse retention
- Increased nurse satisfaction
- Increased patient satisfaction
- Better patient outcomes
- Reduced mortality rates
- Lower nurse-to-patient ratios
- Career development opportunities
MAGNET EDUCATION REQUIREMENTS

NURSE MANAGERS

Any nurse who manages a team of RNs must hold a bachelor’s or master’s degree in nursing.

NURSE LEADERS

Any nurse with authority over multiple units of RNs must hold a bachelor’s or master’s degree in nursing.

CHIEF NURSING OFFICER

The CNO must have, at minimum, a master’s degree at the time of application.
CONTINUING EDUCATION

• Diversity of career choices:
  ✓ Management
  ✓ Specialty care
  ✓ Pharmaceutical companies
  ✓ Legal departments and corporate facilities

• Legislative efforts:
  ✓ “BSN in 10”
  ✓ New York, New Jersey, Massachusetts, Oklahoma
CONTINUING EDUCATION

WHY PURSUE A HIGHER NURSING CREDENTIAL?

• Potential for advanced education (MSN, PhD)
  - Clinical Nurse Specialist or NP
  - Nurse educator
  - Nurse anesthetist
  - Administrative roles (CNO, Director of Nursing)

• Build upon your current nursing skills
• Increase in pay
• Magnet facility educational requirements
The College Network is a global eLearning company dedicated to serving the needs of post-traditional learners with flexible online degree, certificate, continuing education, and exam preparation programs through a network of university and association partners.
GETTING STARTED

1. Meet with a Program Advisor
   - Determine transferrable credit
   - Determine best program fit for you

2. Start with online modules for Gen Eds
   - Academic success guarantee

3. Transition to our partner university
   - Regionally accredited
   - Clinical/practicum component (where applicable)

4. Graduate from our partner university
PROGRAM ADVANTAGES

CREDIT TRANSFER
Utilize prior credits from most regionally-accredited institutions.

BEGIN IMMEDIATELY
You may start your general education courses on day one.

SELF-PACED
Complete your prerequisite coursework at your own pace.

FLEXIBLE
Study any time with 24/7 access to online resources.
ASK YOURSELF...

• **Where** do you want to be professionally in 5 years?

• **Are you** on the right path to achieve your goals?

• **How** can The College Network help you reach them?
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