EMPLOYEE RECOGNITION: IS IT BETTER TO GIVE THAN TO RECEIVE?

It’s no surprise that receiving recognition has a powerful effect on employee engagement and other key metrics. But the data from our most recent study shows that the act of giving recognition has equally profound results.
Giving recognition

There’s also a direct correlation between giving recognition and how employees perceive the success of the organization they work for.

Employees who say revenue has increased in the last year

- Employees who never/rarely give recognition: 65%
- Employees who always give recognition: 92%

- Increase in engagement scores: 26%
- Increase in innovation: 33%
- Increase in actual work results: 22%
Overall, it’s safe to say that employee recognition should be just as much about the giver as the receiver. Don’t let your organization fall victim to focusing only on the receiving end of recognition when there’s so much to be gained from giving.

These are just a few of many small proof-points that show the profound impact of giving recognition. Download our full research report to learn about the other proof-points here.